

HEP
M&BMS.ORG
Quarterly
HEPBOMS QUARTERLY DIGEST | SUMMER 2013 | ISSUE #1

"VACCINATING AGAINST HEPATITIS B IS A GIFT FOR LIFE."



About Us

WHO WE ARE...

Hep B Moms is the perinatal branch of the Asian Liver Center dedicated to the elimination of mother-to-child transmission of hepatitis B infection and the protection of every child from liver cancer caused by hepatitis B. We offer educational materials and resources for pregnant women, which are currently being used nationwide. We also partner with the CDC, public health departments, hospitals, and health care providers to ensure that Asian Americans and Pacific Islanders, the demographic most affected by hepatitis B and liver cancer, have access to educational materials that are culturally and linguistically appropriate.

Hep B Moms also works toward addressing gaps in provider knowledge. In the last 2 years, we have published research about lack of provider knowledge and barriers to patient education pertaining to perinatal transmission of hepatitis B. In response, we've developed additional provider and patient resources to support hepatitis B education and awareness across the country, including this newsletter. We hope that it will keep you up to date with the latest news and resources on hepatitis B.

The logo for HEPB MOMS.ORG features the text 'HEPB MOMS.ORG' in a serif font. The 'B' in 'MOMS' is stylized with a teal-colored graphic of a woman's profile and a child's profile, symbolizing mother-to-child transmission. The '.ORG' is in a smaller, sans-serif font.

Latest News

Education and Counseling of Pregnant Patients with Chronic Hepatitis B: Perspectives from Obstetricians and Perinatal Nurses in Santa Clara County, California

Researchers from the Asian Liver Center at Stanford University found that a large barrier to perinatal hepatitis B prevention is due to the lack of self-efficacy felt by healthcare professionals. Most providers felt discouraged from counseling and educating their patients about hepatitis B due to lack of patient attitudes and resources. Hence, continued provider training and increase in public awareness may help to reduce this barrier.

Source:

Asian Pacific Journal of Cancer Prevention

www.apocpcontrol.org/paper_file/issue_abs/Volume14_No3/%201707-13%202.1%20Elizabeth%20J%20Yang.pdf

PROTECT NEWBORNS: Give birth to the end of Hep B

On July 16, 2013 the Immunization Action Coalition (IAC) launched their new project: Give Birth to the End of Hep B. This project aims to increase implementation of the Advisory Committee on Immunization Practice's recommendations to vaccinate every newborn against hepatitis B before hospital discharge, and urges hospitals to give birth to the end of hepatitis B. The IAC also presented a one-hour webinar that featured strategies and tools for increasing hepatitis B birth dose coverage in birthing settings, and is available free for the public to view on their webpage.

Source:

Immunization Action Coalition

<http://www.immunize.org/protect-newborns/>

The Know Hepatitis B Campaign: Combating one of the greatest health disparities in the United States

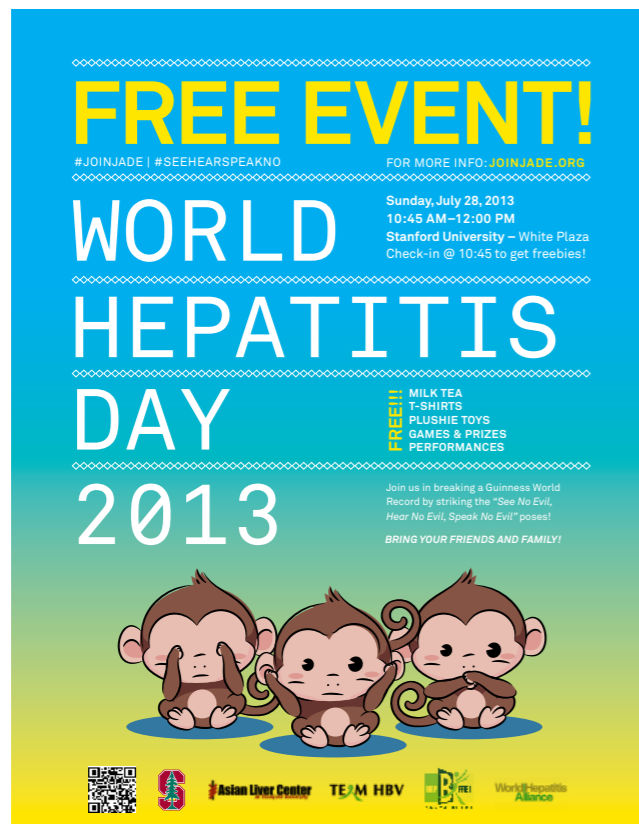
The Centers for Disease Control and Prevention (CDC) launched the first national multilingual communications campaign to promote hepatitis B testing among Asian Americans and Pacific Islanders (AAPIs) this year. The campaign, called *Know Hepatitis B* aims to reach millions of AAPIs who are one of the groups most affected by hepatitis B and liver cancer and improve their health outcomes.

Source:

Centers for Disease Control and Prevention

<http://www.cdc.gov/knowhepatitisb/About-KHB.htm>

Events



To learn more, follow the link below.

www.worldhepatitisalliance.org/WorldHepatitisDay

2013 WORLD HEPATITIS DAY:

This is hepatitis...Know it. Confront it.

Sunday, July 28 @ Stanford University

World Hepatitis Day is an annual event aimed at raising global awareness and understanding of viral hepatitis in order to encourage prevention, diagnoses and treatment. It was first launched in 2008 by the World Hepatitis Alliance. World Hepatitis Day 2012 marked the second annual WHD and also established a Guinness World Record when 12,588 people from 20 countries participated in the “See no Evil, Hear No Evil, Speak No Evil” campaign to signify the ignorance of HBV.

This year’s themes include “*This is hepatitis. Know it. Confront it*” and “*See No Evil, Hear No Evil, Speak No Evil*”, which demonstrate that hepatitis is a silent epidemic that is ignored around the world and that we must understand and confront it in order to stop its spread. In honor of this day, multiple events across the nation and the world took place to commemorate this event.

The Asian Liver Center at Stanford University joined Team HBV at Stanford, Hep B Free Santa Clara County, San Francisco Hep B Free, and California Assemblywoman Fiona Ma's office to lead the Bay Area in celebrating World Hepatitis Day 2013. They broke the previous world record with 224 people participating in the "See No Evil, Hear No Evil, Speak no Evil" poses at Stanford University and an estimated number of over 47,000 people participated at 9 venues in the nation and 24 countries across the globe.

CURRENT EVENTS: NIAM:

*National Immunization Awareness Month
August 2013, Worldwide*

Every August, NIAM highlights the need to improve immunization levels nationwide and to remind us to keep up to date with our vaccinations. Click here for more resources that you can share with your patients and encourage them to protect their health against infectious diseases.

Find out more information by clicking here:

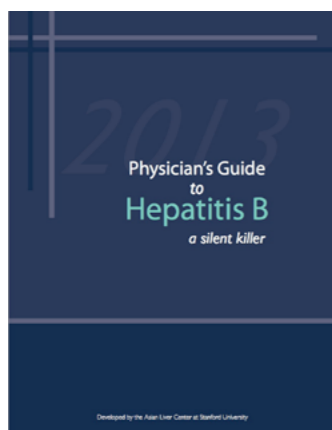
www.cdc.gov/vaccines/partners/events/niam.html

Resources

FOR YOU

Physician's Guide to Hepatitis B

The 2013 Physician's Guide to Hepatitis B provides health care providers with the latest information on the incidence, transmission, detection, prevention, and management of hepatitis B and liver cancer.



Download the PDF here:
www.hepbmoms.org/brochure/PhysiciansGuide2013.pdf

FOR YOUR PATIENT



Know HBV Brochure

What every Asian and Pacific Islander should know about hepatitis B and liver cancer.

Download the PDF here:
www.hepbmoms.org/brochure/English-KnowHBV.pdf



Hepatitis B and Moms-to-Be Brochure

What expecting mothers should know about hepatitis B and protecting their newborn.

Download the PDF here:
www.hepbmoms.org/brochure/pregnant/EnglishPregBrochure.pdf

FOR THE PUBLIC

Gift for Life



"3 shots will protect your loved ones against hepatitis B and liver cancer for life!"

Watch the video here:
<http://youtu.be/gbTzMrEBIKA>

FIND US ONLINE TO LEARN MORE:

FACEBOOK:
www.facebook.com/pages/Hep-B-Moms/114286628629275

TWITTER:
www.twitter.com/HepBMoms

YOUTUBE:
www.youtube.com/user/HepBMoms

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